

Design & Innovation



Cross-Border Cooperation between Design
Institutions Transitioning to the Digital Age

EU INTERREG V-A Slovakia-Austria 2018-2020

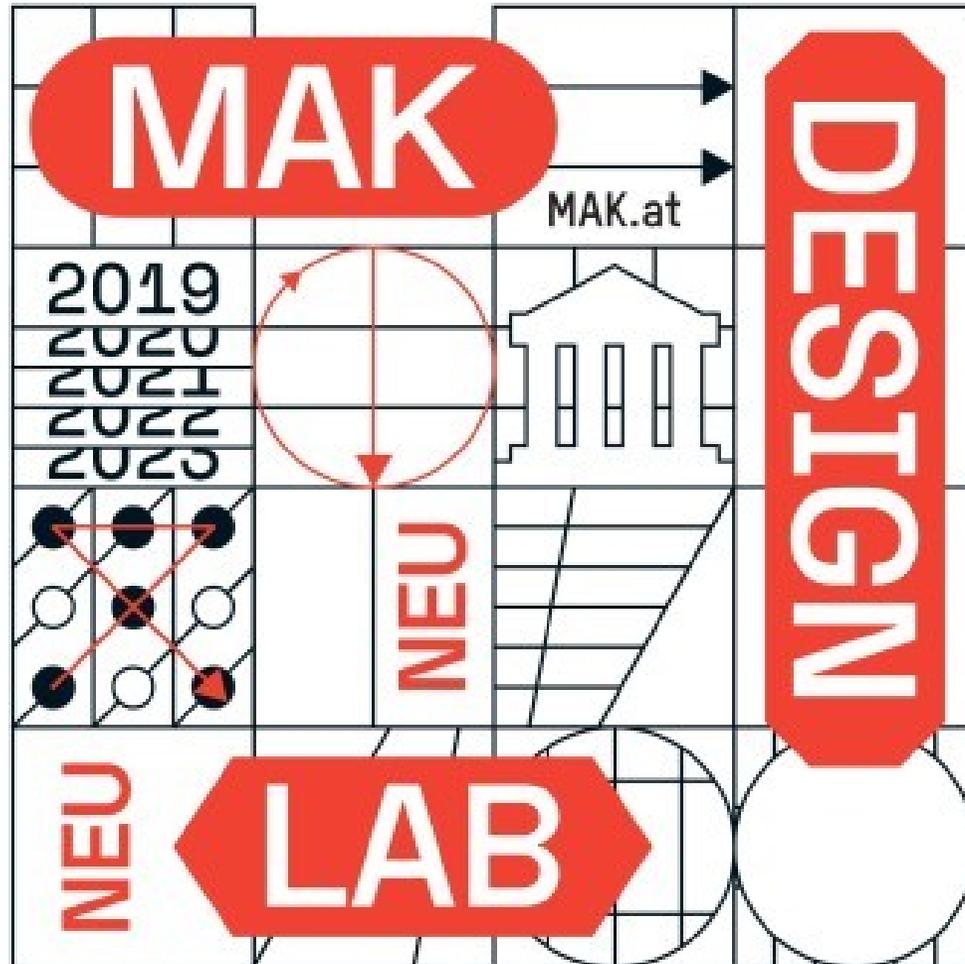


Interreg
Slovakia-Austria

European Regional Development Fund



MAK DESIGN LAB



MAK DESIGN LAB – Design & Innovation

MAK – Museum of Applied Arts, Vienna

Design is much more than just the designing of “things”: design is an attitude, a way to instigate change.

Design contributes to the formation of our world and the way we live together and helps to expand human possibilities of agency and decision.

All the objects – analog and digital – with which we surround ourselves, which we produce, buy, use, and discard, influence our selves and our environment.

Across approximately 2 000 square meters, the **MAK DESIGN LAB** demonstrates the many ways design can contribute to positive change.

Contemporary projects by designers, artists, architects, programmers, activists, and idealists react to the challenges of the 21st century and visualize problems, suggest alternatives, or offer solutions and are contextualized with historical approaches from the MAK collection.





















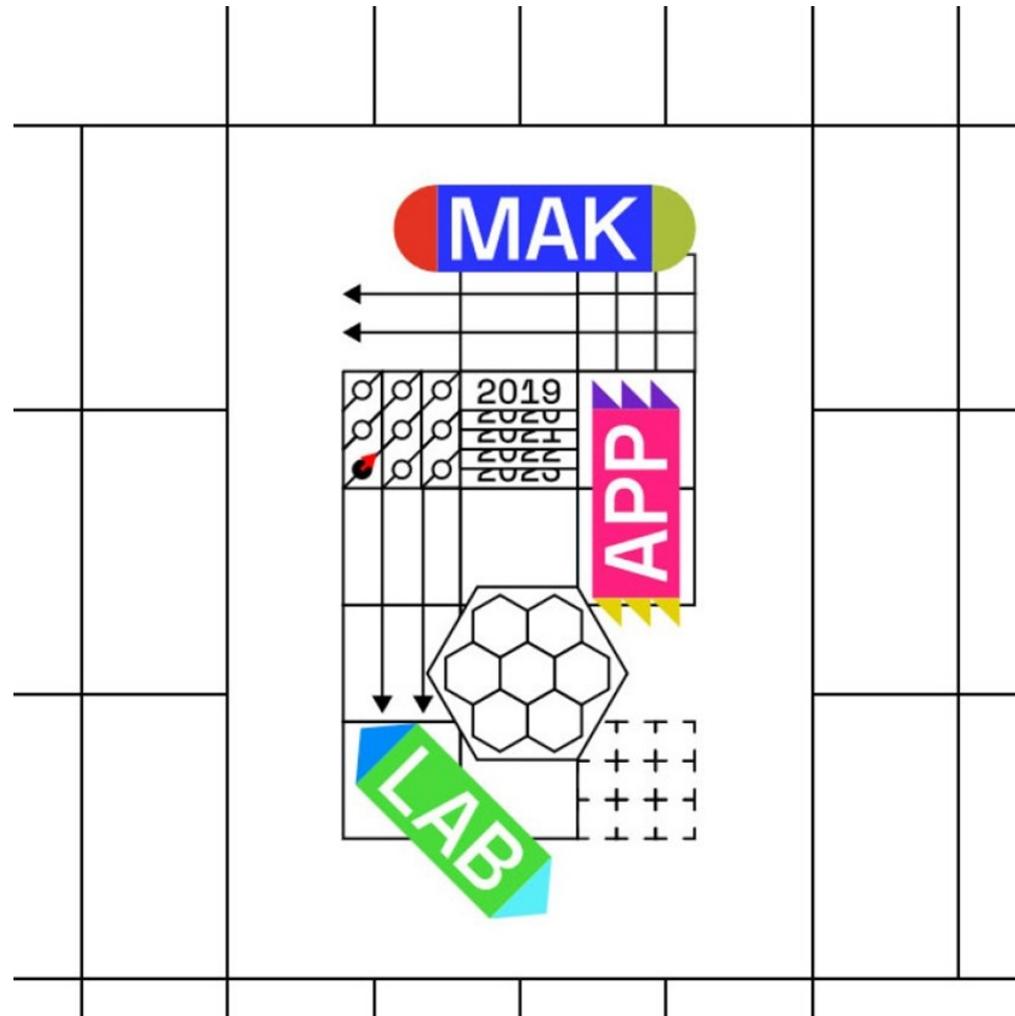




THE THIRD THUMB
a 3D printed extra thumb, controlled by your feet
exploring prosthetic technology & human extension



MAK LAB APP



The **MAK LAB APP** mediates crucial issues for shaping the future in the era of digitization and climate change.

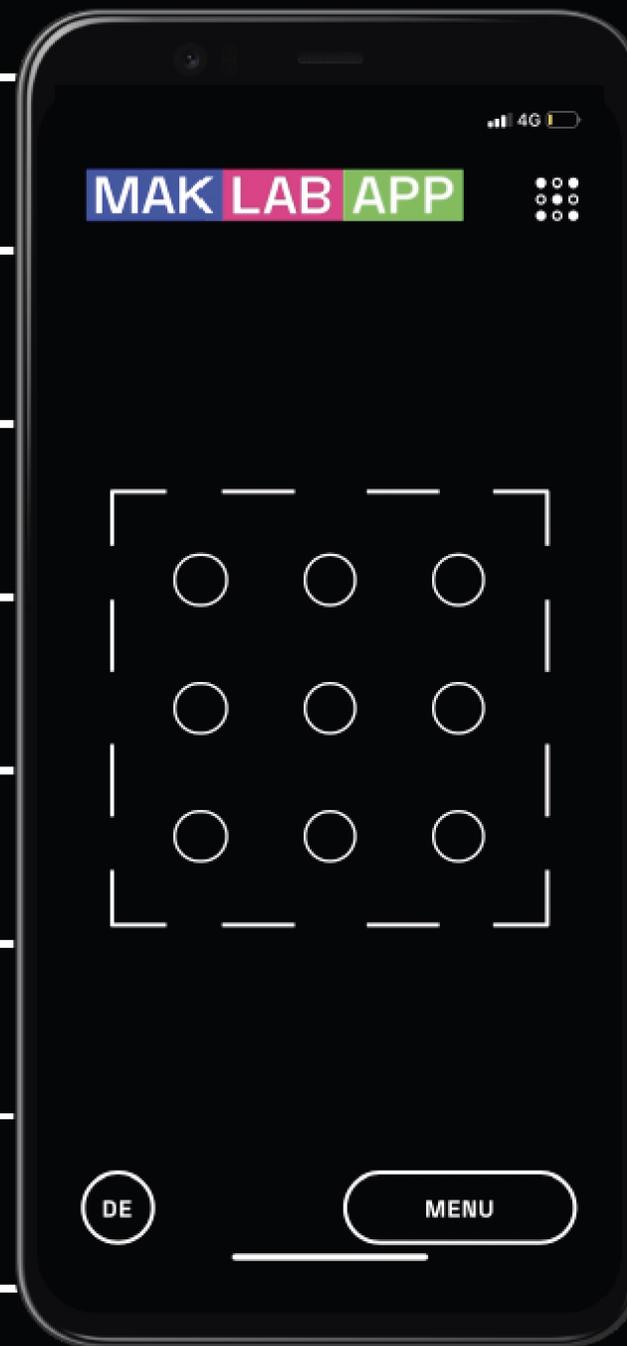
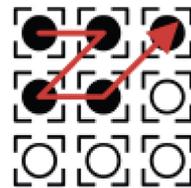
Attractively designed with a playful approach to the subject, it complements the *parcours* of the MAK DESIGN LAB and can be accessed on all smartphones from everywhere in the world at lab.mak.at.

A project of the MAK in cooperation with the Austrian Federal Ministry of Education, Science and Research

Addie Wagenknecht
ASYMMETRIC LOVE,
2013

Stahl, Überwachungskameras,
DSL-Internetkabel
Steel, surveillance cameras,
DSL internet cables

Leihgabe Loan bitforms gallery



The DIGITAL LIFE LITERACY area of the app mediates essential concepts for shaping the future of Digital Modernity and climate change.

Under DESIGN LAB PATHS, users can take special tours on their own, on topics such as society, digitalization, and climate change.

GAMES FOR CHANGE allows schoolchildren and young adults to playfully access the MAK DESIGN LAB's topics.

MAK LAB APP

DIGITAL LIFE LITERACY

MAK DESIGN LAB

DESIGN LAB PATHS

MY COLLECTION OF
IDEAS AND OBJECTS

18

GAMES FOR CHANGE

MIX MAK

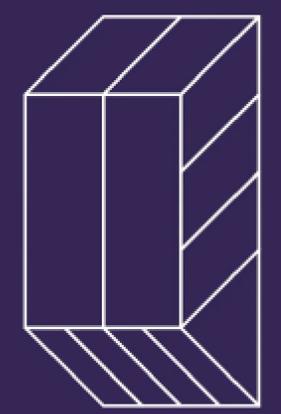
WORLD WIDE
WONDERLAND

DE

CODE

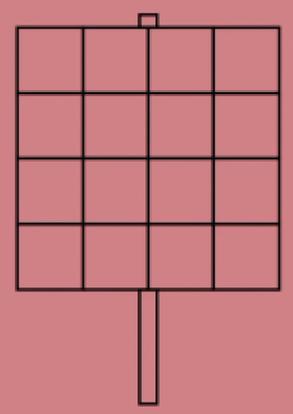
Digital Detox

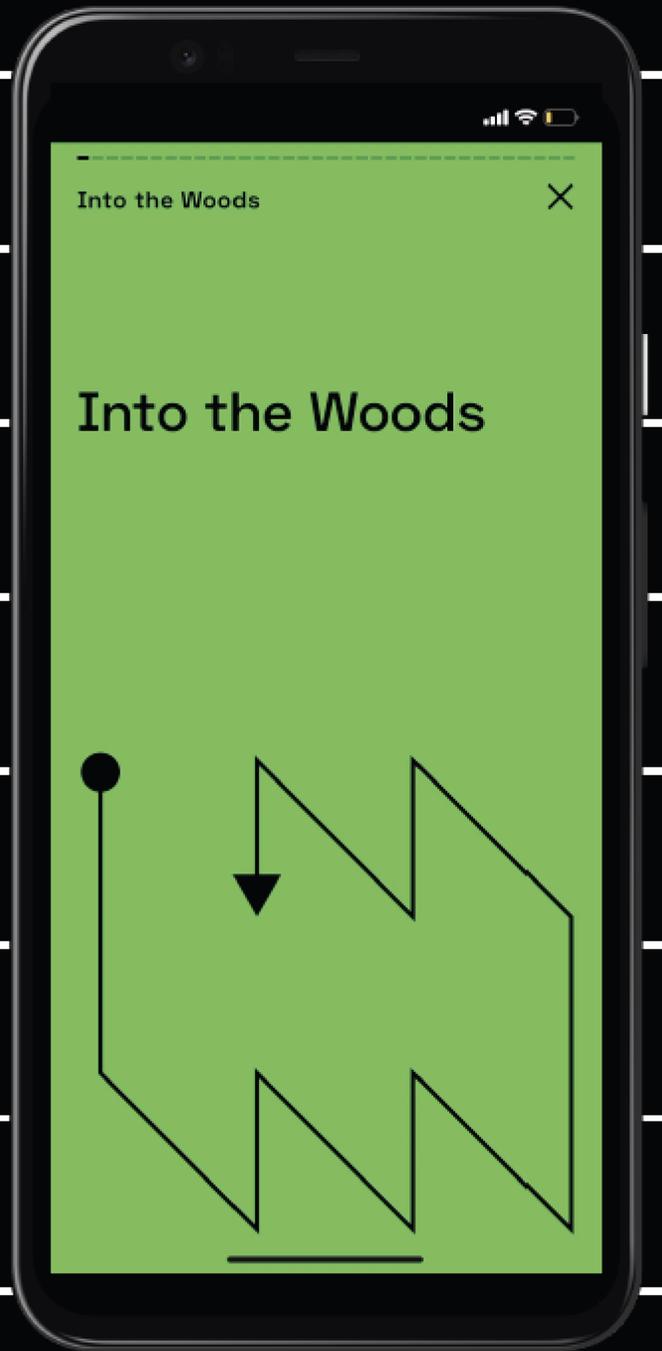
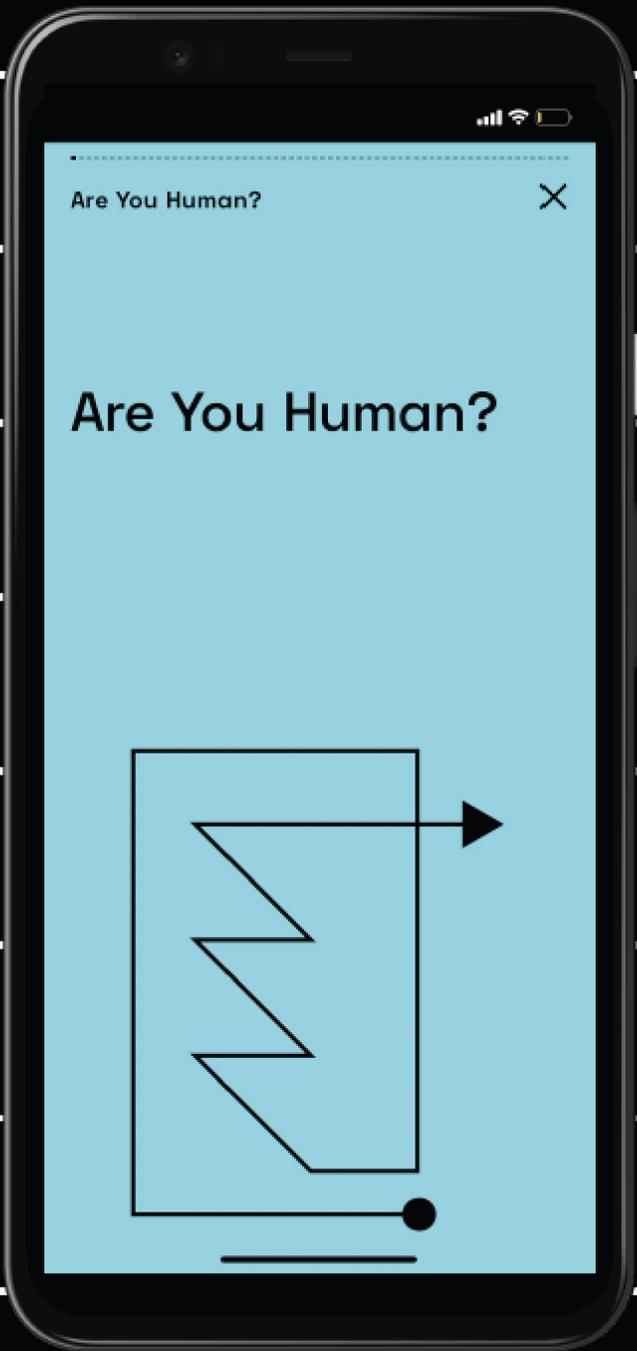
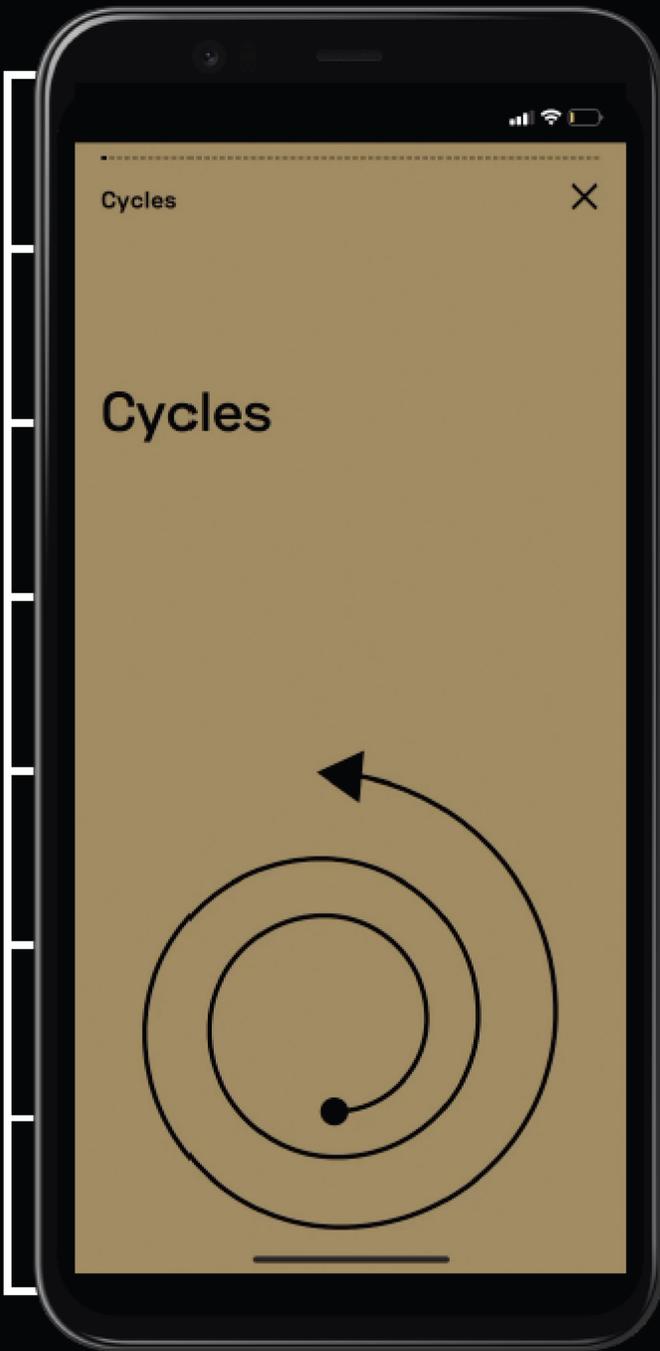
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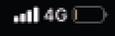
Environmental activism

Environmental activism





WORLD WIDE WONDERLAND



World Wide Wunderland



START

MAK FUTURE LAB



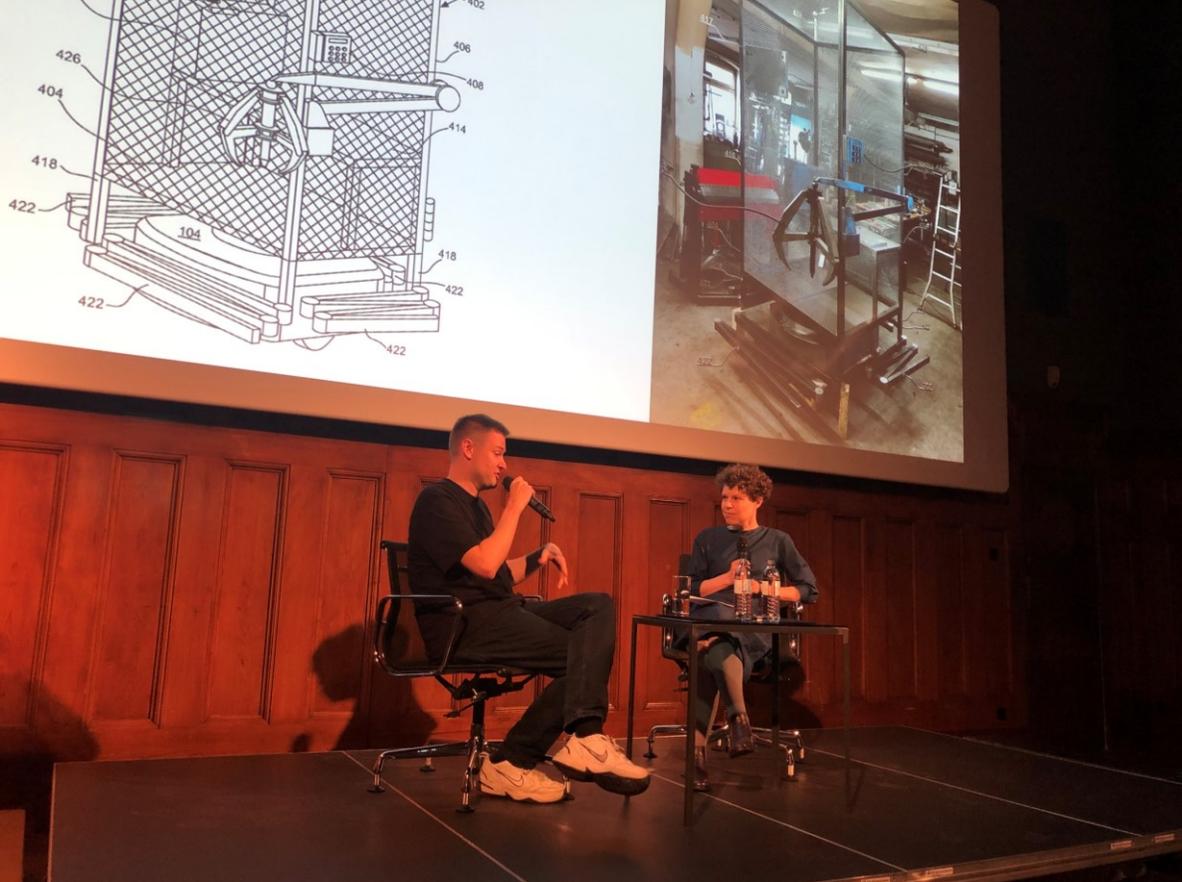
The **MAK FUTURE LAB** is a creative laboratory founded by the MAK – Museum of Applied Arts.

Through workshops, lectures, panel discussions, and other formats the MAK FUTURE LAB generates interdisciplinary contributions to a humane shaping and utilization of the Digital Age.

6 MAK FUTURE LAB events were organized within the Project “Design & Innovation”.







MAK FUTURE LAB

DI, 11.2.2020, 19:00 Uhr

VERÄNDERUNG LERNEN
Was muss digitale Bildung heute können?

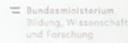
Präsentation der MAK LAB APP mit anschließender Paneldiskussion zur Frage:
Was muss digitale Bildung heute können?

Paneldiskussion mit
Michael Fleischhacker, Lehrer, NMS Kinzerplatz
Mathias Kutschera, Educator, Robo Wunderkind
Martina Mara, Institut für Roboterpsychologie, Johannes Kepler Universität Linz
Georg Spiel, Facharzt für Kinder- und Jugendpsychiatrie und -neurologie

Moderation: Janina Falkner, Neue Lernkonzepte, MAK

 EUROPEAN UNION

 **Interreg**
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 Bundesministerium
Bildung, Wissenschaft
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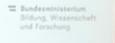
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und Forschung



MAK FUTURE LAB
KICK-OFF: Design & Innovation
Cross-Border Cooperation between Design
Institutions Transitioning to the Digital Age
Tue, 15.01.2019 7.00 pm
MAK – Museum of Applied Arts

MAK FUTURE LAB
Female Values
Tue, 18.06.2019 7.00 pm
MAK – Museum of Applied Arts

MAK FUTURE LAB
Simon Denny: Theme parks for extraction
Tue, 03.09.2019 7.00 pm
MAK – Museum of Applied Arts

MAK FUTURE LAB
Designing the Self
Tue, 17.09.2019 7.00 pm
MAK – Museum of Applied Arts

MAK FUTURE LAB
AI Symposium: UNCANNY VALUES
Tue, 24.09.2019 6.00 pm – 10.00 pm
MAK – Museum of Applied Arts

MAK FUTURE LAB
EDUCATING CHANGE
What must digital education be able to achieve
today?
Tue, 11.02.2020 7.00 pm
MAK – Museum of Applied Arts

VIENNA BIENNALE FOR CHANGE

29 May – 6 October 2019



The **Vienna Biennale for Change** was founded in 2015 and is the first event of its kind to combine art, design, and architecture, with the aim of generating creative ideas and artistic projects to help improve the world.

The organizers of the Vienna Biennale – **MAK, University of Applied Arts Vienna, Kunsthalle Wien, Architekturzentrum Wien, and Vienna Business Agency**, and **AIT Austrian Institute of Technology** as non-university research partner, as well as **Slovak Design Center, Bratislava** as Associate Partner (and Lead Partner for EU-Interreg “Design & Innovation”) – create projects in several formats and locations.





Ein Projekt des MAK in Kooperation mit dem Bundesministerium für Bildung, Wissenschaft und Forschung
A project of the MAK in cooperation with the Austrian Federal Ministry of Education, Science and Research

MAK DESIGN LAB

Neuaufstellung anlässlich der
Reinstallation in the context of the
VIENNA BIENNALE FOR CHANGE 2019

KuratorInnen Curators

mischer' traxler studio
(Katharina Mischer, Thomas Traxler)
Janina Falkner, Neue Lernkonzepte
New Concepts for Learning, MAK
Marlies Wirth, Kuratorin Digitale Kultur,
Kustodin MAK-Sammlung Design Curator,
Digital Culture and MAK Design Collection

Assistenz Assistance

Viktoria Heinrich, MAK-Sammlung Design
MAK Design Collection

Grafische Gestaltung und Interaktions- design Graphic and Interaction Design

LWZ

Ausstellungsort Exhibition Venue

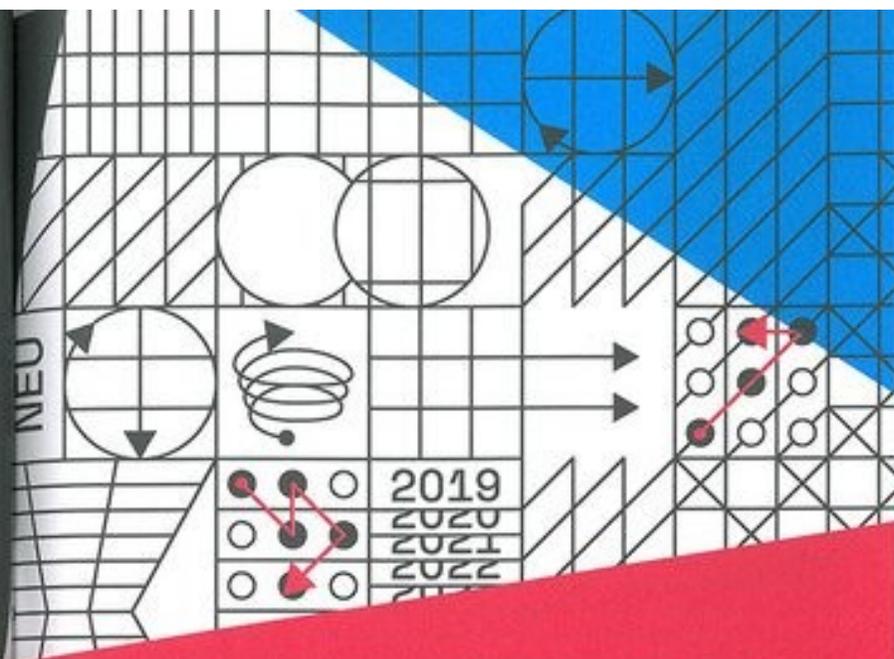
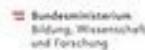
MAK DESIGN LAB
MAK, Stubenring 5, 1010 Wien Vienna

Ausstellungsdauer Exhibition Dates

permanent ab from 29.5.2019

Die Neugestaltung des MAK DESIGN LAB wird mit finanzieller Unterstützung des EU-Programms INTERREG V-A Slowakei-Osterreich (Projekt „Design & Innovation“) und in Kooperation mit dem Bundesministerium für Bildung, Wissenschaft und Forschung realisiert.

The reinstallation of the MAK DESIGN LAB is financially supported by the EU program INTERREG V-A Slovakia-Austria (Project „Design & Innovation“) and realized in cooperation with the Austrian Federal Ministry of Education, Science and Research.



Mitwirkende Participants

Rustem Akishbekov, Anna Iarotska & Yuri Levin (Robo Wunderkind), apertus, Assemble Studio, Atelier HOKO, automato.farm, Alfredo Barsuglia, Aram Barthot, Sonja Baumel, Anna-Sophie Berger, Stefan Bogner, Ronan & Erwan Bouroullec, breadedEscalope, James Bridle, crafting plastics! studio (Vlasta Kubušová, Miroslav Král), Kristina Cranfeld, Josef Dabernig, Verena Dengler, David Derksen, Tom Dixon, Patrycja Domanska, Dunne & Rabby, Yves Ebnöther, Olafur Eliasson, EOOS, Sigrid Eyb-Green, falko.is² architects, Nicholas Felton, Thomas Feuerstein, Isis Flatz, Sarah-Linda Forrer, Peter Friedl, Front Design Studio, Alexandra Daisy Ginsberg in Zusammenarbeit mit in collaboration with James King, Tina Gorjanc, Martí Guixé, Nilbar Güres, Thomas Heatherwick, Moya Hoke, Jesse Howard, Marlène Huissoud, IDRIV – Institute of Design Research Vienna, Giovanni Innella, Sam Jacob, Peter Jellitsch, Ramón Jiménez Cárdenas, Barbara Kapusta, Lina-Marie Koeppen, Tomas Kral, Ebru Kurbak, Suzanne Lambert, Lanzavecchia + Wai,

Wolfgang Lehner, Lei Xue, Tomas Libertiny, LIVIN farms, Thomas Lommée, Keichi Matsuda, Lauren McCarthy, Vidhi Mehta, Christian Meindersma, Peddy Mergui, mischer' traxler studio, Maurizio Montalti (Officina Corpuscoli), Vakheta Mukhari, Next Nature Network, Burton Nitta, No Isolation, Marcia Nolte, Charlotte Nordmoen, Ocean Cleanup Inc., Tamara Orjola, Neri Oxman, Julian Palacc, Parley for the Oceans, Johanna Pichlbauer, Polka Design, Bertjan Pot, Tala Radford, Patrick Rampelotto, Dylan Randall, Alexander Reben, Ottonie von Roeder, Robert Rüt, Valentin Ruhry, Diana Scherer, Klemens Schillinger, Johanna Schmeer, Philipp Schmitt, Anna Schwarz, Self-Assembly Lab (MIT), Jerszy Seymour, Tessa Silva, Sarah van Sonsbeek, Sputniko!, Basse Stijgen, Martijn van Strien, Studio Marco Dessi, Studio PLAYFOOL, Studio Swine, Studio Thomas Vailly & Laura Lynn Jansen, Philip Sulke, Superflux, Harald Trapp und and SWAP Architekten, Vandasyo, Dirk Vander Kooij, Anna Vasof, Verlag Neue Arbeit, Marije Vogelzang, Addie Wagenknecht, White Elephant Studio, Zentrum für politische Schönheit Center for Political Beauty, Nadja Zerunian u. a., et al.

CHANGING VALUES

A conference of the MAK and the Slovak Design Center together with the Architekturzentrum Wien and Kunsthalle Wien in the context of the program INTERREG V-A Slovakia–Austria

6 / 7 September 2019

Architekturzentrum Wien



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